



GOVERNOR'S ADVISORY COMMISSION ON MARYLAND WINE & GRAPE GROWING

Request for Proposals

The Governor's Advisory Commission on Maryland Wine and Grape Growing is seeking proposals through the Maryland Wine and Grape Promotion Fund. The Fund was established in 2005 to promote the production and consumption of Maryland wine and the increased production of wine grapes in the state. The grants can be used for a variety of projects including marketing, research, advertising, retail/festival promotions, activities that promote the growing of wine grapes, and educational seminars on a state-wide level. To date, \$250,000 has been made available through the Fund in the past two years.

Grant Priorities

The Commission is seeking proposals that are consistent with the recommendations of *Maryland Wine: The Next Vintage* report (a copy of the report can be found at www.marylandwine.com), including:

- proposals that focus on Recommendation 5, that the wine and grape industry conduct a strategic plan for the industry in the state;
- proposals aimed at increasing the number of acres planted to wine grapes in the state; and
- proposals directed to improving the ability of growers to produce high quality fruit and wine makers to make high quality wine.

Criteria

- Proposals will be accepted from any nongovernmental organization.
- Proposals must serve the commercial wine and grape growing industry on a state-wide basis.
- \$147,000 is available. Past grant awards were between \$1,700 - \$57,000. Commission will recommend as many projects as possible with the available funds.
- The funds may only be used for marketing, research, advertising, retail/festival promotions, activities that promote the growing of wine grapes, and educational seminars.
- No specific match is required; however, priority will be given to projects that include matching funds and in-kind contributions from other public, private and nonprofit sources.
- Project duration should not be longer than 12 months. However, projects of longer duration will be considered if a longer duration is justified in the proposal.
- All projects funded will be required to submit reports to the Maryland Department of Agriculture.

Proposal Review Process

The Governor's Advisory Commission on Maryland Wine and Grape Growing and the Maryland Wine and Grape Promotion Council were created by legislation. The Commission is made up of seven members appointed by the Governor from the industry, the research community, and state Government, and two members appointed by the President of the Senate and the Speaker of the House.

The Council is comprised of the secretaries of the Maryland departments of Agriculture, Budget and Management, and Business and Economic Development. It is the responsibility of the Council, upon advice from the Commission, to recommend to the Board of Public Works how grants from the Maryland Wine and Grape Promotion Fund shall be allocated. Ultimately, the Board of Public Works must approve grant expenditures from the Fund. The Commission will make recommendations to the Council in the fall. Grant recipients will be notified by November, 2007.

Grant Proposal Application

Complete this form and submit your proposal both electronically and mail by August 17, 2007. Send electronic versions of the proposal via email attached (fedorkm@mda.state.md.us) and 12 copies of proposal to the Governor's Advisory Commission on Maryland Wine and Grape Growing, c/o Karen Fedor, Room 208, Maryland Department of Agriculture, 50 Truman Parkway, Annapolis, Maryland 21401

Applicant Information

Date:	
Contact Name:	
Title:	
Organization:	
Street Address:	
City, State, Zip	
Phone:	Fax:
Email:	
Best Way to Contact You:	Phone Email (please circle)
Federal Tax ID Number or EIN:	
Amount of funding requested: \$	Grant period (start and end date of your project:)

Grant Information

Proposals should not exceed five pages of text. Please submit 12 double-sided copies. The proposal should include the categories listed below:

Project Summary (provide a brief description of the project in two or three sentences).

Project Description (describe the project. Include the objectives of the project along with the justification for the project and long-term benefits).

Anticipated Deliverables (list the anticipated outcomes from the project).

Timeline (a brief approximate schedule for project implementation).

Partner Organizations (list the partner agencies and groups that are participating in the proposed project and how they are contributing to the overall effort).

Budget (provide projected budget include funding request, any match, and categories such as staffing, materials, travel, etc.).

Category	Funds Requested	In-kind match	Source of in-kind Match	Cash Match	Source of Cash Match

If you have questions, please contact Karen Fedor at 410-841-5773 or fedorkm@mda.state.md.us.