



# Decanter

A Celebration of Maryland Wine & Racing at Pimlico Race Course

**Sat/Sun**  
**April 21-22**  
**12 pm - 6 pm**  
**Pimlico Race Course**

- **de•cant** [verb]: to aerate a fine wine by pouring into an ornate glass vessel;
- **can•ter** [noun]: a controlled gait between a trot and a gallop;
- **de•cant•er** [noun]: an event at Pimlico Race Course combining the traditions of Maryland wine and Maryland horse racing.

For information or to buy tickets, visit  
[www.Marylandwine.com](http://www.Marylandwine.com) or call  
410-252-9463  
Maryland Wineries Association



## TICKETS & INFORMATION

■ **\$30 General Admission.** Patrons enjoy a unique infield vantage point to all turf and dirt races of the day, samples of fine Maryland wine from Free State wineries, access to local artisans, specialty food, and equine & wine arts & crafts — all under white tents in the infield.

- **\$50 Decanter Pass.** Includes all of the above, plus:
- Full size Riedel wine glass (*\$15 value*); Samples of an exclusive Decanter wine from each winery. (*\$10 value*); Decanter Pass holders have exclusive access to a “Racing 101” course taught by the Maryland Jockey Club.

Advanced tickets are available via [DecanterWineFestival.com](http://DecanterWineFestival.com)

# Decanter

A Celebration of Maryland Wine & Racing at Pimlico Race Course

Become a sponsor of the 2nd annual Maryland wine event at Pimlico Race Course in Baltimore, featuring live dirt and turf racing. All sponsors will receive recognition on MarylandWine.com, recognition in one Maryland Wine Press E-Newsletter (reaching 15,000+ readers) and tickets to Decanter: A Day of Maryland Wine & Racing at Pimlico Race Course on April 21 - 22, 2012. **To become a sponsor, contact Regina Mc Carthy: 410-252-9463 • regina@marylandwine.com**

## IN-KIND SPONSORSHIP OPPORTUNITIES

*(all services receive sponsor recognition at cost value)*

### Advertising

- Magazine
- Newspaper
- E-zine
- Blog
- Radio
- TV
- Transit
- Facebook
- Twitter
- Online Event Listings

### Materials

- Walkie Talkies/Radios
- Golf Carts
- Sound system set up
- Rentals: Tables and Linens
- Ice
- Security

### Printing

- Signage
- Programs

### Design

- Website Design & Management

## CASH SPONSORSHIP OPPORTUNITIES

### \$500

- 2 tickets to Decanter
- Recognition on MarylandWine.com

### \$1,000

- 4 tickets to Decanter
- Recognition on MarylandWine.com
- Space for banner to be hung at Decanter

### \$2,000

- 10 tickets to Decanter
- Private wine tasting for 10
- Recognition on MarylandWine.com
- Space for banner to be hung at Decanter

### \$5,000

- 16 tickets to Decanter
- 4 Clubhouse Turn Tickets at Preakness
- Private wine tasting for 10
- Recognition on MarylandWine.com
- Space for banner to be hung at Decanter

### \$10,000

- 10 Decanter Passes + 10 General Admission passes
- 6 Clubhouse Turn Tickets at Preakness
- Private wine tasting for 10
- Recognition on MarylandWine.com
- Space for banner to be hung at Decanter
- 25 Facebook "Shout Outs"
- 25 Twitter "Shout Outs"

### \$15,000+

- 25 Decanter Passes + 25 General Admission passes
- A Turf Club Tent Table for Ten at Preakness
- Private wine tasting for 10
- Recognition on DecanterWineFestival.com
- Space for banner to be hung at Decanter
- Sponsor credit (logo and link where possible) on event advertising
- Recognition on 3 Maryland Wine E-newsletter (15,000+ readers)
- 25 Facebook "Shout Outs"
- 25 Twitter "Shout Outs"
- Inclusion on all radio ads
- 1 full page ad in the Spring 2012 edition of *The Wine Press Magazine*

**MORE INFO: [WWW.DECANTERWINEFESTIVAL.COM](http://WWW.DECANTERWINEFESTIVAL.COM)**

**PIMLICO  
RACE  
COURSE**

**BALTIMORE**

**SATURDAY  
APRIL 21**

**SUNDAY  
APRIL 22**

**NOON - 6 PM**

**BECOME A  
SPONSOR**

